

Use **Bimamitra**  
Differentiate  
Yourself !!

*Presentations  
used by more than  
15,000 LIC Agents*

Offering  
Best Customer  
Support  
since last 11 years

#### Why Bimamitra is Unique Insurance Software and how it will differentiate you from the rest?

##### Unique Feature in Single Plan Presentation

- You can make Presentation on Premium / Risk Cover / Maturity basis as per your Client's requirements
- Flexible bonus options available in any plan presentation whereas in unit linked plan presentation you can alter the NAV as well as the Growth Rate
- In Jeevan Saral plan you can give flexible loyalty alongwith the withdrawal option. You can also calculate Discounted Value or Accumulated Value under Jeevan Saral even after premium payment is stopped.
- In Jeevan Saral plan you have facility to withdraw an amount equivalent to premium after desired years to pay further premium installments
- Present Jeevan Saral as Endowment plan / Children Education & Marriage Plan / Retirement Plan / Money Back Plan / Medclaim plan using Bimamitra.
- Various optional Features provided in presentation that allows you to change the Look & Feel of your Presentation

##### Unique Feature in Combination of Plan Presentation

- Ability to combine Conventional plans with Unit Linked plan in which you can show withdrawal of Unit Linked plan used for the premium payment of Conventional Plan in a single Report
- Ability to combine any type of plan with any type of plan in a single Presentation with different commencement Dates
- Bimamitra provides you with a Special Combination of Jeevan Saral & Unit Linked plan with individual withdrawal options as per client's need.
- Bimamitra allows you to combine Jeevan Akshay with Unit Linked plan in such a way that you can fulfill your pension requirement or your child's career planning
- Group Presentation of Father, Mother & Child or any other person in a Single Report with advanced options such as include existing Policy, Breakeven Analysis, Cash Flow Along with beneficiary details and lot more

##### Unique Feature in Combine & Shine ( The Ready Made Combinations )

- Different ready made combinations available for all age group as well as for different premium budgets under single roof
- Only Bimamitra allows you to modify it's Ready Made Combinations as per Client's requirement
- The only software which provides facility to add your desired plan alongwith riders with it's ready made combinations to fulfill client's requirement
- According to premium budget of your client you can alter Sum Assured or Premium in Bimamitra's Ready Made Combinations

##### Our Inbuilt Value Added Features

- Free Multi Lingual Pack with Hindi, Marathi & Gujrati
- Free Online FUP Updation & New Policy Download through LIC website
- **Group SMS** with customized messages

##### Unique After Sale Support

- We provide free training sessions for our clients at their door-step.
- In these training sessions we show you how to use Bimamitra in a way that you can earn more using it's various flexible features.
- Updation CDs are couriered at your desired address thus saving your money & Valuable time.
- **Hassle Free & Timely Updation** - our **AlwaysOn** feature will make sure you don't have to worry about downloading latest updations.

### What makes Bimamitra User Friendly?

- Shows frequently used features list on Home Page
- Facility to highlight any part of the presentation such as Important Figures or Description
- No need to remember Prospective Client Birth Date while entering presentation second time
- One Click easy access to almost every feature in the Software
- Group Presentation with advanced features
- Extremely Flexible combinations.
- Automatic Family grouping while importing Data.
- Import your own Customer list to send Group SMS
- Facility to attach scanned documents with Policy



### Presentation Techniques

- Ultra fast Presentation Preview
- Single & Multi-plan Presentation
- Family Policy Presentation
- Breakeven Analysis
- User Friendly Plan Description & Highlights along with Presentations
- Option to show presentation with previous policies
- Facility to print Annexure for Proposal from Presentation
- Back Dating & Class Extra Calculation in Presentation
- Advance Premium Tool & Daily Premium Breakup
- Flexible column of Cash in Hand, Surrender Value, New Loan, Yield on Death
- Financial Year wise Return calendar
- LIC Vs. PPF comparison



### Specially Designed Home Page

Bimamitra software's Home Page is designed for quick access of daily reports like

- Display of premium due list with 3 different colors
  - Black:** Premium due as on Today or in future
  - Blue:** Premium pending still in grace period
  - Red:** Premium list with expired grace period
- SMS facility for sending reminder of premiums,

Birthdays, SB & Maturity Claims.

- Family at a glance serves as mini branch to take quick review of policy status of particular family
- Wishing List to maintain relationship with customers by greeting them on their Birthdays & Anniversaries.
- Appointment diary : A quick review of appointments for Today, within 7, 15 & 30 days
- Agency Status : A quick review of Agency with statistical & graphical way regarding lives, policies, lapse status, shortfall for Club Membership, Target & Completion
- Maturity & Claims Shows maturity & SB dues till 90 days which helps recycling of Business

### Program Management

- Premium Deposit Register
- Commission Calendar
- Plan wise Business Report
- Month wise Commission
- Prospective Client List

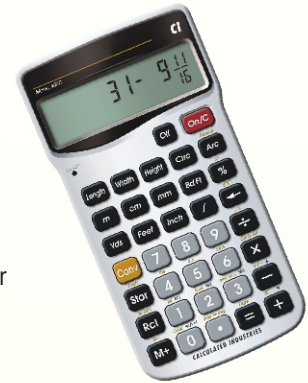
## Reports

### Policy Information :

1. Family wise
  2. Commencement date wise
  3. Policy No wise
  4. Policy Holder wise
  5. Area wise
  6. Plan No wise
- Policy Status
  - Revival Quotation for lapsed policies
  - Policy Maturity report

### Premium:

- Premium Due statement sorting options:
  1. Family wise
  2. Due Date wise
  3. Policy No wise
  4. Policy Holder wise Outstanding Premium Statement
  5. Area wise Premium Deposit Register
- Premium Calendar
  - Premium Reminder



### Commission:

- Commission Register
- Commission Calendar
- Outstanding Commission Statement
- Short Commission Statement
- Gap Commission
- Summarized Monthly Projection of Commission with bifurcation

### Other:

1. Client Datasheet
2. Address Book
3. Prospective Client List
4. Target Vs Completion
5. Comprehensive Ready Reckoner
6. LIC Forms Library
7. Bonus Chart
8. Master List



### Correspondence:

1. Maturity Intimation
2. Loan / Surrender Value
3. Policy Servicing Correspondence
4. S B Claim Intimation
5. Wishing Letters

### Combine & Shine:

- Dream Retirement with High & Low Premium
- Dream Retirement with Minimum no of policies
- Child Care solution

### Other Valuable Tools

- Insurance Calculator.
- Plan at a Glance.
- Best Suitable Plans.
- Comprehensive Ready Reckoner.

Authorised Dealer :

**Spyssoft**  
Solutions Pvt. Ltd.

Office : H / 111 - 113, Poonam Srushti,  
Opp. S K Stone, Mira-Bhayander Road,  
Mira Road -East, Thane - 401 107.  
Email : support@spyssoft.com  
Tel.: 022 2812 3000 / 3271 3000

**Bimamitra**

Software Package : **Rs. 4990/-**  
Anywhere Presentation CD

with lang.: **Rs. 1260/-**

Anywhere Presentation CD : **Rs. 1050/-**  
SMS Registration : **Rs. 552/-**