

**LIFE INSURANCE CORPORATION OF INDIA  
CENTRAL OFFICE**

Dept: Product Development

"Yogakshema"  
Jeevan Bima Marg,  
Mumbai – 400021.

Ref: CO/PD/1

25<sup>th</sup> August, 2010

To,

All HODs of Central Office,  
All Zonal Offices,  
All Divisional Offices,  
All Branch Offices (through D.O.s)  
MDC, ZTCs, STCs, NIA and  
Audit & Inspection Deptts. Of Zonal Offices.

**Re: CLOSURE OF INDIVIDUAL UNIT LINKED LIFE INSURANCE PLANS.**

In view of IRDA circular ref. IRDA/ACT/CIR/ULIP/102/06/2010 dated 28/06/2010 and circular ref. IRDA/Act/Cir/ULIP/124/08/2010 dated 04/08/2010 regarding modification in the unit linked guidelines and Govt. notification dated 01/07/2010 regarding "Treatment of Discontinued Linked Insurance Policies" the following unit linked plans will not be available for sale with effect from 1<sup>st</sup> September, 2010:

1. LIC's Profit Plus (Plan No. 188)
2. LIC's Market Plus – I (Plan No. 191)
3. LIC's Money Plus – I (Plan No. 193)
4. LIC's Child Fortune Plus (Plan No. 194)
5. LIC's Jeevan Saathi Plus (Plan No. 197)

Any new proposal under the above plans, including any new money thereunder is not to be accepted after 31<sup>st</sup> August, 2010.

**Executive Director (Marketing)**